creative designs. unique experiences.







**Graphic Design** 

Print & Digital



Social & Email Marketing





Creative Workshops

**Art Classes** 



Celebrations

**Bespoke Invitations** 



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MCCAFFERTY'S
SCONES & SWEETS

Logo & Brochure

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Logo, Business Cards & Product Brochure

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FAITH EVANGELICAL LUTHERAN CHURCH

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Logo & Book Mural Hallway

## Logo Designs

A logo is the visual foundation of your brand's identity. As the first thing customers notice, it creates a memorable impression that sets you apart from competitors and builds immediate trust. In today's visually-driven marketplace, a strong logo establishes credibility, fosters brand loyalty, and creates consistency across all your marketing materials—from your website and social media to business cards and packaging.













#### McCafferty's Scones and Sweets

Logo, Business Cards & Product Brochure

Baked fresh using old fashion mixing power and the freshest ingredients from local purveyors. All baked goods are made from "scratch," a term we use for the individuals ingredients used to create our delicious pastries.







Irish Soda Scones, Cakes, Pies and Cookies

Baked to Order



### Lil Magoo Studio

Logo, Business Cards & Product Brochure

Lil Magoo Studio creates handmade products for dogs and the people who love them. Every piece is crafted with care, combining functionality with style to make life with your pup a little more fun and a lot more convenient. Each product is thoughtfully designed, ensuring quality and attention to detail in every stitch. Whether you're exploring the trails or just heading to the park, Lil Magoo Studio has you (and your dog) covered.

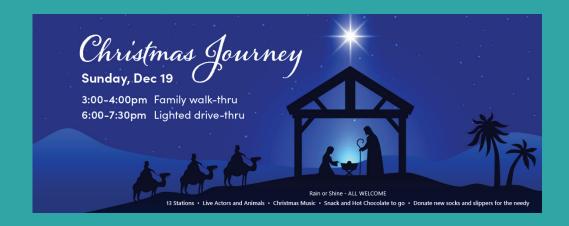




### Faith Evangelical **Lutheran Church**

Christmas Journey Event - Bulletin & Web Banner

Christmas Journey is a celebration of the birth of the Christ child, featuring a reenactment with live animals held outdoors. The experience includes 13 stations that guide visitors through the nativity story.



FAITH EVANGELICAL LUTHERAN CHURCH'S

## Christmas Journey

Sunday, December 19

3:00-4:00pm Family walk-thru including Live Sheep, Goats and Alpaca

6:00-7:30pm Lighted drive-thru with Costumed Participants



3355 MacArthur Road • Whitehall, PA 18052 610-435-0451 • Pastor: The Rev. Thomas D. Busteed www.faithlutheranwhitehall.org



STATION 1 Welcome

Welcome to the Christmas Journey,

STATION 2 Angel Gabriel with Mary

The Angel Gabriel visits Mary and makes an announcement, Luke 1:31

STATION 3 Angel with Joseph

The Angel visits Joseph in a dream to confirm Mary's story.

STATION 4 Roman Emperor and Census Takers

Emperor Augustus decreed that a census will be taken.

Mary and Joseph On Their Journey Mary and Joseph Journey to Bethlehem

STATION 6 The Innkeeper

STATION 7 Angel with Shepherds

The Angel appears to the Shepherds who are watching their sheep. Luke 2:11

STATION 8 Angels Singing
Suddenly a multitude of angels appeared and began

STATION 9 The Wisemen

The Wisemen follow the star with treasures of gold,

STATION 10 The Nativity Scene

The Baby Jesus is born in a stable and placed in the

STATION 11 The Candy Cane

Jesus, my Shepherd, was born for me. Matthew 1:21

STATION 12 Hospitality

Rejoice with those who rejoice.

Live in harmony with one another, Romans 12:15-16

STATION 13 Donations

Donations greatly appreciated.

May you have a blessed Christmas! Thank you for sharing with others.

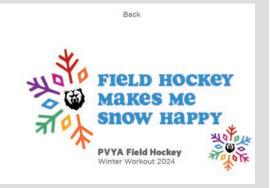


## **PVYA Field Hockey**

#### Logo, Winter T-Shirt Design & Flyer

The PVYA Field Hockey program is a youth initiative that introduces the sport of field hockey to children in the Pleasant Valley School District. Through this program, young athletes learn fundamental skills such as stick handling, passing, shooting, and defensive techniques while developing teamwork and sportsmanship.







#### activities and collaborative learning

alongside friends.

#### **THURSDAYS DECEMBER 4-JANUARY 15**

K-2 5:30-6:30pm | 3/4 & 5/6 6:40-7:40pm

PVE gymnasium

#### What You Need

Mouthguard Shin Guards Stick

#### No Stick? No Problem!

We have some sticks available to borrow.

#### **Ouestions?**

PVYAFieldHockey@gmail.com

#### REGISTER NOW

https://registration.teamsnap.com/form/36860 Register by 11/20 to ensure your FREE t-shirt



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In the flyer above, the girls are wearing custom t-shirts I designed for last year's winter workouts, adding a festive touch to celebrate the Christmas season by transforming the logo's field hockey stick into a candy cane.



**T-Shirt Design** 

## Ironton Elementary PTO

#### Logo & Book Swap Hallway Mural

When the PTO wanted to bring some life to the dreary book swap hallway, I designed a collection of vibrant book spines, formatting each as an individual SVG file. The PTO team used their Cricut cutters to precisely cut out each piece, then assembled and adhered the books along the wall, creating a cheerful, literary atmosphere.















# Social & Email Marketing

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#### **RESOLUTION RECORDING**

Logo, Website, Instagram & Google Display Ads

12
ANCHORPOINT
WEALTH MANAGEMENT

Website & Social Ads

## Resolution Recording

Logo, Website, Social & Google Display Ads

A full-service audio production company leveraging 20 years of recording experience and a passion for amazing sound. We are musicians and audiophiles at heart. We value collaboration, transparency, and strive for excellence.







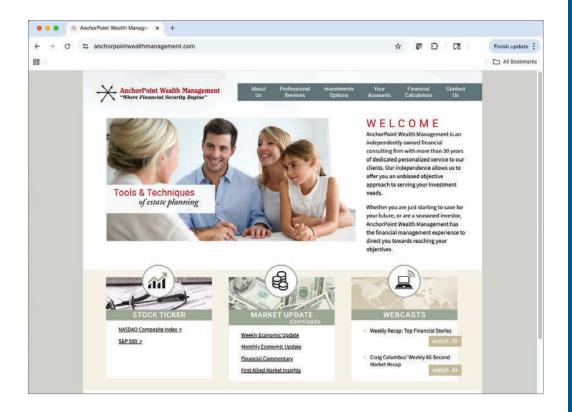




## AnchorPoint Wealth Management

#### Website & Social Ads

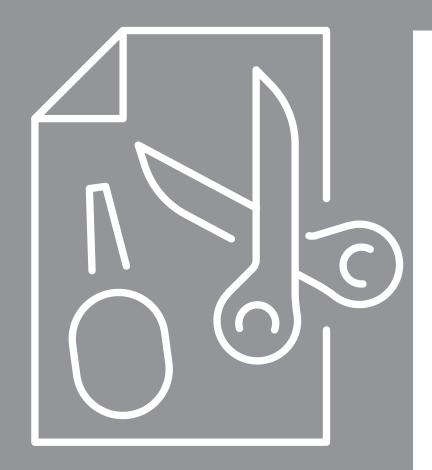
AnchorPoint Wealth Management is an independently owned financial consulting firm with more than 30 years of dedicated personalized service to our clients. Whether you're just beginning to save or are a seasoned investor, we have the financial management expertise to help you reach your goals.











# Creative Workshops

Art Classes

# Inspiring Young Artists Through Hands-On Learning

With a professional background in graphic design and a lifelong passion for the visual arts, I bring real-world creativity into the classroom. My classes blend traditional art fundamentals with design thinking and project-based learning. Whether your child is a budding painter or a curious creator, I offer a nurturing space to grow their skills and confidence.

#### What I Offer

- Weekly or Bi-weekly Art Classes
- Curriculum-Aligned Lessons (K-8)
- Mixed Media, Drawing, Painting, and Sculpture
- In-Home or Group Co-op Sessions
- Pop Up Workshops

#### Why Choose My Classes?

- Tailored for homeschool flexibility
- Encourages creativity and confidence
- Supplies included (or detailed list provided)
- Affordable rates for families
- Optional art history and cultural enrichment

Custom packages available.

Let's build the right program for your family!







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#### **WEDDINGS**

Invites, Save the Dates, Church Bulletins, Donation Cards, Name Cards and Table Numbers

19 BABY SHOWER

Invite, Activity Page, Goodie Bag Card, Thank You Cards and Table Decor

20
TRAVEL THEME
BIRTHDAY PARTY

Custom Passports, Country details pages showcasing notable attractions and highlights for travelers.

Created 3D Eiffel Towers.

21
TAYLOR SWIFT
THEME BIRTHDAY
PARTY

Invitations, VIP Badges, Activity Pages - Taylor Swift Lyric Matching

22 SPY THEME BIRTHDAY PARTY

Invitations. Activity sheets: Agent Cards, Find Your Code Name Flyer, Mission Letter, Clue Cards, and Secret Decode Card.

23
INVITATIONS

Birthday Parties & Baby Shower



## Wedding

Illustration, Invite Booklet, RSVP Postcard & Save the Dates

Saturday, the fifth of January two thousand thirteen at two thirty in the afternoon St. David's Episcopal Church 5150 Macomb Street NW Washington, DC Reception to follow the ceremony.

It was a pleasure to work with Lori on all my wedding paper needs. She sat down with me and worked out a unique design. I was especially impressed with her creativity and her ability to draw exactly what I wanted free hand! She was quick, responsive and professional. I have gotten so many compliments on my Save the Dates and Invitations.



## Wedding

Invite Booklet, RSVP Postcard, Church Bulletin, Donation Cards, Name Cards and Table Numbers



















## **Baby Shower**

Illustration, Invite, Activity Page, Goodie Bag Card, Thank You Cards and Table Decor











## Birthday Party

**Custom Passports**, **Country details** pages showcasing notable attractions and highlights for travelers. Created 3D **Eiffel Towers.** 

#### Newark Airport





Party





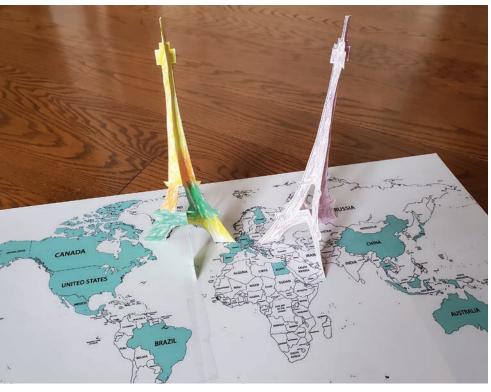
Arrivals





**Terminal** 



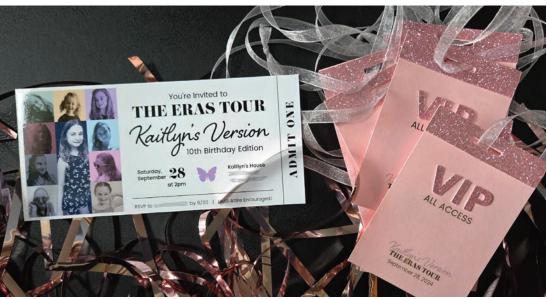






## **Birthday Party**

Ticket Invitations, VIP Badges, Activity Pages - Taylor Swift Lyric Matching, Guess how many beads, and Friendship Bracelets











## Birthday Party

**Spy Invitations with** mini folders with post-it note.

**Activity sheets: Agent** Cards, Find Your Code Name Flyer, Mission Letter, Clue Cards, and Secret Decode Card.







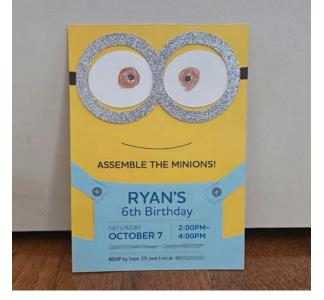




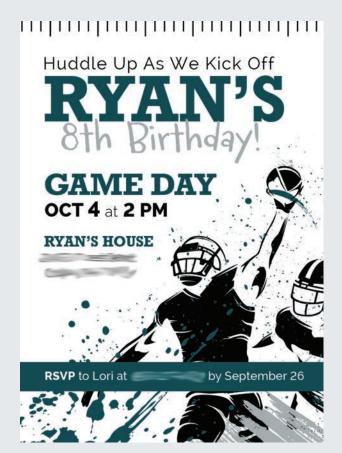


#### Invitations

Birthday Parties & Baby Shower















Since 2009, we've been helping local businesses, event planners, and individuals bring their creative visions to life. With over 15 years of experience, we specialize in custom invitations and event materials, unique artwork for special occasions, print and digital graphic design, social media graphics, and creative workshops. Whether you need something for a corporate event, wedding, or personal project, we are here to help create something special that reflects your style and needs.

## Let's work together